



Vercel Announces \$40M in Series B Funding to Fuel Frontend Development Innovation

GV-led round will be used to accelerate adoption and expand hybrid platform for development and deployment of any dynamic website or application

SAN FRANCISCO – December 16, 2020 – Frontend development pioneer [Vercel](#) today announced that it has secured \$40M in series B funding in a round led by [GV](#), with participation from new investors [Greenoaks Capital](#), [Bedrock Capital](#) and [Geodesic Capital](#) in addition to existing investors [Accel Partners](#) and [CRV](#). The new funding, which brings the total raised to \$61M, will be used to accelerate research and development, drive platform innovation and scale its team globally to further accelerate frontend developers' ability to enrich end users' web experiences. Companies including Airbnb, Hashicorp and TripAdvisor deploy their frontends with the Vercel platform.

"We see a significant uptick in the number of global enterprises transitioning from cloud to serverless computing technologies," said Tyson Clark, GV general partner. "This opens the door for companies like Vercel to transform the frontend development market. Vercel's collaborative approach to interactive web applications is well-positioned to become the top choice for developing the websites over the next decade."

Vercel provides a software development workflow and deployment platform that redefines how developers work, how they collaborate with lines of business and, most importantly, how their sites perform. The leading advocate and enabler of frontend developer experience and the creator of [Next.js](#), the first hybrid framework to succeed at scale, Vercel uniquely satisfies the needs of both static and dynamic websites and applications. Hybrid applications give users all the capabilities and benefits of a static generator, while providing the flexibility of server-side rendering or streaming server-side rendering for additional personalization within the same application.

"Since our inception, Vercel has been focused on creating the most powerful way to develop, preview and ship interactive web applications without having to depend on monolithic backend systems," said [Guillermo Rauch](#), CEO of Vercel. "Vercel is now the preferred frontend development platform, capable of providing dynamic web application experiences for growing legions of Javascript developers. We are extremely pleased to have partnered with GV, whose experience in this space will help us grow as a company, rapidly expand our user base and ensure ever-higher quality of user experiences globally in the coming months."

About Vercel

Vercel is the leading advocate and enabler of frontend developer experience, having created Next.js, the most popular React framework available, and Vercel, the best platform to build and deploy any frontend website or application. Vercel provides unsurpassed vertical integration, from developer experience to edge delivery, with the industry's most advanced development tools paired with parallel compute in a serverless cloud environment providing a fully-managed, highly-automated experience for both developers and users. Companies including Airbnb, Hashicorp and TripAdvisor deploy their frontends with the Vercel platform. Venture-backed by Accel and CRV, Vercel (twitter [@vercel](#)) is headquartered in San Francisco.



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